



Content Moderation App holds immense potential for businesses that rely on a huge amount of user-generated content. Our application offers automatic filtering of unsafe content provided by the user.



Target Audience

Copy Writers, Content Managers, Merchandisers



Value Proposition

- "Brand Protection: Content moderation can safeguard your brand's reputation by ensuring that your platform doesn't host content that could harm your image or alienate users.
- Reduced Liability: By proactively moderating content, you reduce the risk of legal liabilities associated with hosting offensive, illegal, or harmful content on your platform.
- Real-time Moderation: The APP can provide real-time content moderation, allowing you to take immediate action on flagged content and maintain a dynamic and responsive platform.
- Customization: Azure's Content Moderation API can be tailored to your specific content guidelines and policies. You can customize it to detect content that is relevant to your audience and business, allowing for a more fine-tuned moderation process.
- Efficiency and Accuracy: Azure Cognitive Services leverage machine learning algorithms and AI, which can analyze and moderate content quickly and with a high degree of accuracy, ensuring that appropriate content is published and inappropriate content is flagged."





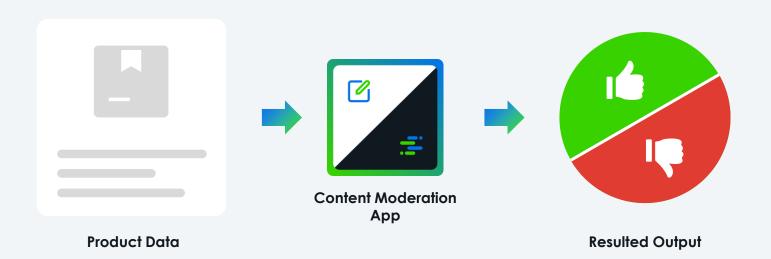




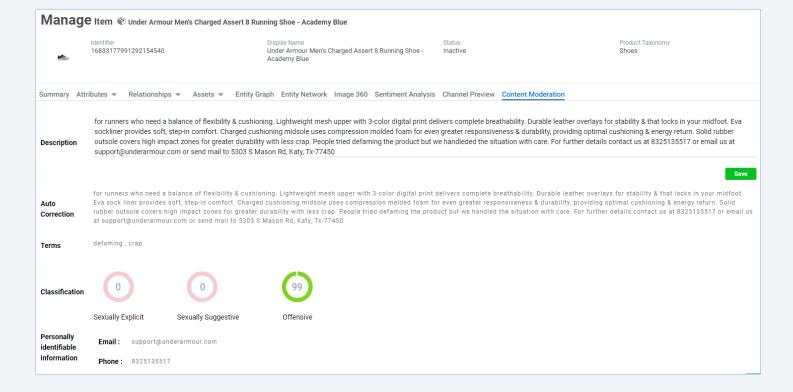
Ability to extract the key phrases in the content.

Ability to ensure community safe platform.

Ability for automatic filtering of unsafe content.









Licensing & Contact Information



Appld: cont-moderation



Subscription: Add-on



Applicable Product Offering: All



Contact: sales@syndigo.com



Syndigo is the leading provider of MDM, PIM, and PXM, delivering data mastery and exceptional customer experiences across departments, organizations, and commerce platforms. With the largest integrated network for content distribution, Syndigo is the end-to-end solution on the journey to data confidence and success. Whether an enterprise needs to achieve a "single source of data truth" inside the organization or distribute it to an external network in pursuit of faster, more efficient commerce, Syndigo makes it happen.

Syndigo serves more than 14,000 leading enterprises worldwide across key industries including grocery, foodservice, hardlines, home improvement/DIY, pet, health and beauty, automotive, apparel, energy, and healthcare.



